



SHORT PROFESSIONAL COURSES OF THE INSTITUTE OF CREATIVE AND INNOVATIVE MANAGEMENT OF NIGERIA (ICIMN)

S/NO	PROFESSIONAL COURSE/CERTIFICATION	COURSE OVERVIEW	COURSE LENGTH/MODE	COURSE FEE
1	PROFESSIONAL DIPLOMA IN CREATIVITY, INNOVATION & ENTREPRENEURSHIP	This course shall develop your knowledge, transferable skills and attitudes concerning creativity and idea generation, innovation (including innovation management), and entrepreneurship through a blend of theoretical and practical approaches, which will prepare you to tackle challenges in a flexible manner and allow for the development of operational skills and creative possibilities.	8 – Weeks (Fridays and Saturdays only); 5-6 hours per week; physical and online, instructor-led.	N200,000 (Two Hundred Thousand Naira Only)
2	PROFESSIONAL DIPLOMA IN CREATIVITY, INNOVATION AND LEADERSHIP	This course is for Leaders in the International Development and Humanitarian Sector who want to learn about creative leadership and enabling change in their organisation and beyond. Participants will develop the skills and tools needed to cultivate an innovative environment in their work, influence others and harness the energy of a team to solve challenges together.	10 – Weeks (Fridays and Saturdays only); 5-6 hours per week; physical and online, instructor-led.	N250,000 (Two Hundred and Fifty Thousand Naira Only)
3	PROFESSIONAL DIPLOMA IN DIGITAL MARKETING AND E-COMMERCE	This professional course aims to equip participants with the practical knowledge and skills for attracting and engaging customers through digital marketing channels like search and email. It will also enable participants to build e-commerce stores, analyze online performance, and grow customer loyalty	10 – Weeks (Fridays and Saturdays only); 5-6 hours per week; physical and online, instructor-led.	N250,000 (Two Hundred and Fifty Thousand Naira Only)
4	PROFESSIONAL DIPLOMA IN DIGITAL BUSINESS MANAGEMENT	This professional course is designed for participants who want to learn about the frameworks, models, strategies and systems that can be used to make effective, real-time decisions across a company's internal and external operating environments. Upon successful completion of the course, participants will have the skills and practical experience to lead and manage the digital transformation of businesses in any industry.	8 – Weeks (Fridays and Saturdays only); 5-6 hours per week; physical and online, instructor-led.	N200,000 (Two Hundred Thousand Naira Only)
5	PROFESSIONAL DIPLOMA IN INNOVATIVE FINANCE	This course will equip participants with innovative financing strategies that work towards outcomes such as financial inclusion, access to energy, and access to education. Participants will also learn new types of revenue creation, financing approaches, business models, and partnerships.	10 – Weeks (Fridays and Saturdays only); 5-6 hours per week; physical and online, instructor-led.	N250,000 (Two Hundred and Fifty Thousand Naira Only)